

GDV to be most known for

- 1) Education 2) Training 3) Research
- 4) Experts in the field world wide.
- 5) Camera sales
- 6) Diagnostics

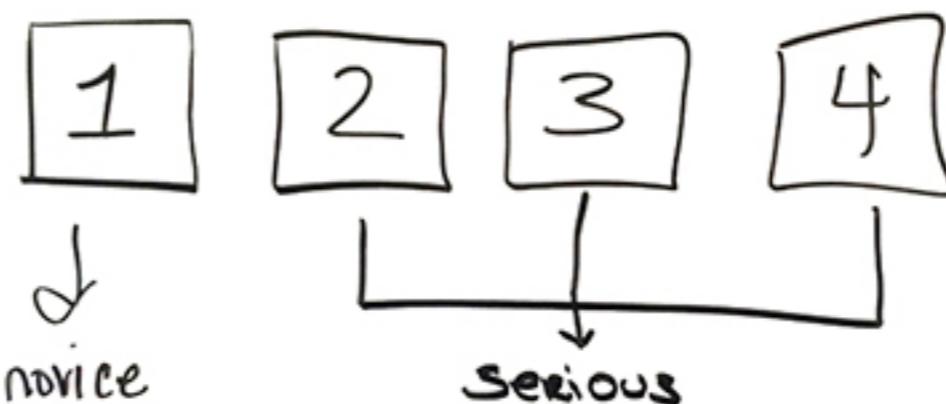
Benefits to consumer (why, what, how)

- ① Why - technology - most accurate energy
PRO MARKET measurement device
- ② What - tech support # highest level (all 3 devices)
training Range of test
device
- ③ How - Break down of devices
flexibility training - testimonies experience / endorse
invented for pro teams consumer rating (athletic conventions)

Broad Promise - high caliber camera : device

Sales ; Training Packages \Rightarrow catering to different
areas

SOFTWARE USES:



Environments

- dr's offices
- wellness centers
- wellness products = i.e. structured water - shows effect validate
- wellness product manufacturers = i.e. zero point global energy enhancing pendants - shows effect quantify

CAMERAS USERS/SALES:

GOV Pro
most popular
accepts all add-ons

GOV Lab
(affordable)

Fifth Element
(affordable)
for pro

GOV Ultra
(affordable +
expensive)
(new design)

GOV Express
(affordable)

GOV Enclosed
(affordable)

PRO

- most versatile
- most popular
- add on's and customizable
- do the most with pro
- grows with you
- for clinical
- medical professionals, practitioners and researchers >
- price point mid range
- can travel w/ most use w/ computer
- before & after energy analysis