

GDV to be most known for

- 1) Education 2) Training 3) Research
- 4) Experts in the field world wide.
- 5) Camera sales
- 6) Diagnostics

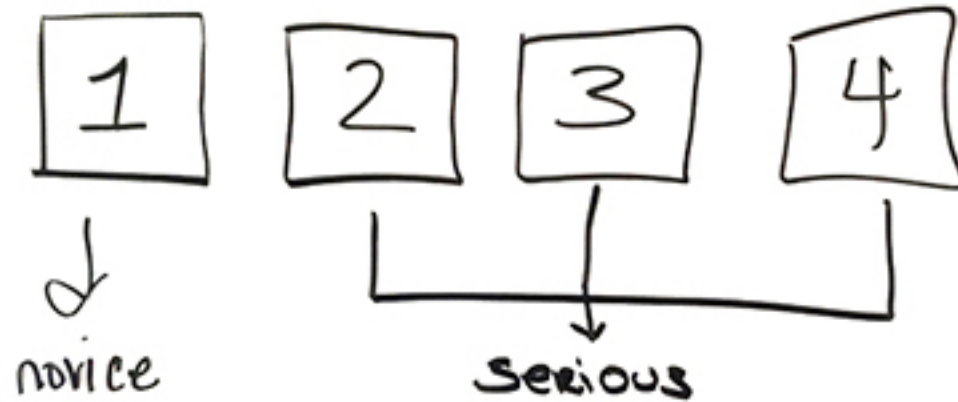
Benefits to consumer (Why, What, How)

- 1) Why - technology - most accurate energy measurement device  
*PRO MARKET*
  - 2) What - tech support + training - highest level (all 3 devices)  
*Range of test PRO device*
  - 3) How - Breakdown of devices - testimonials experience / endorse  
*flexibility + training - testimonials consumer rating*
- Invented for pro teams (athletic conventions)

Broad Promise - High caliber camera : device

\* Sales : Training Packages -> catering to different focus areas

# SOFTWARE USERS:



## Environments

- dr's offices
- wellness centers
- wellness products = i.e. structured water - shows effect validate
- wellness product manufactures = i.e. zero point global energy enhancing pendants - shows effect quantify